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# To Create a Happy Reading at Library

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Abstract: This paper draws the advanced experiences of library from Singapore, the United States, Japan, and other developed countries. It is put forward that our university library should start from the concept of library management, library environment, library resources, equipments, human services, professionalism of librarian, service attitude, and so on. Employing library becomes the place where the knowledge is respected, school development is promoted, teachers/students feel convenient, fashion, and comfortable. Making university library become the "heaven on earth", where the readers can freely enjoy the pleasure of reading.

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### 1. Introduction

In the long process of development of human society, reading has a long history, and reading behavior arises with the text and literature was invented. You Mao, who is a famous literature, bibliographer and collector in Southern Song Dynasty of China, figuratively compared the reading to following in "bibliography sequence ": "it is like meat when you hungeringly read, it is like clothing when you read in cold environment, it is like friend when you read in the lonely time, and it is like stone and harp when you read in faint and sorrowful time." This adequately says that the ancient people attach great importance to the reading. The sixteenth National Congress of the China Communist Party put forward "forming the society of whole nation learning and life-long learning", and this advocates the reading society in a certain extent, i.e., the national reading plays a very important role in a nation. Similarly, reading is also important for personal. "There is own house of gold and Yan Ruyu in book ". Reading more books can improve political quality, cultivate moral character, and enhance the spiritual realm. When a person looks reading as demand and pleasure, the person will access perfection. If every person is like that, it can promote the development and progress of the whole country.

The university is a main place culture persons with abilities for society. University library is the places, where school teachers and students and non teachers and students can learn, refer to the literature, and the exchange, and it is also an important group of school culture. The university library, which has always been considered to be silent, should break the traditional way of thinking, and boldly innovate, learn advanced management mode of the library from foreign, create a pleasant reading level for the reader, and attract more readers to the library to read. It should make that reading is not for the exam and homework, but reading should be a living needs and spiritual enjoyment. We as university library workers should work harder, and become library to be the pleasure spiritual home of reading. The libraries in United States, Japan, Singapore and other countries have accumulated certain characteristics and advantages in many aspects, which have a very positive role for the development of domestic university libraries. It mainly reflects in the following aspects.

## 2. Library Concept Advanced

"How to attract readers to come to the library" is one of the important contents to value and constantly perfect in Singapore libraries. Many of their libraries adopt the design idea in the way of equipment and new "Fashion Library", which is different with the traditional mode. This is reflected in the entrance of the logo, signage design, rich color, compact layout, and various shelves and seat design. The main characteristics of Singapore library are modern, convenient, and comfortable. Some libraries in Singapore allow readers to bring drinks and food, and set coffee shop. The books become rich with coffee. The asthetic mood of reader also greatly increases with book aroma, tea aroma, the style and mood of library. The libraries in United States of America are developed, the utilization of the library is very high, service is first-class, and many aspects are worth to learn and refer. The library concept in United States is the practical value, emphasizes

cooperation and free acquisition of knowledge and information. "Besides collecting books in libraries of the United States of America, it is simply an information center, where everyone can come to the library to consult anything no matter what he is doing. For example, schools about Good or bad, children homework, drugs and treatment, travel information, as well as the practice of bomb, etc."

Therefore, the purpose of library work in United States is to provide excellent service for the readers, the service process always implements the concept of the "people-oriented" and "take the reader as the center", and this is completely different with the traditional library concept. The domestic university library may learn from foreign advanced library concept, boldly innovate, make more readers come to the library to read and learn, and fix the school information status as the information and service delivery.

# 3. The Architectural Design and the Overall Environment

With the rapid development of modern science and technology, the library automation, networking, digital and intelligent level is increasing day by day. The library building has undergone profound changes, and many domestic universities have also built the new libraries. Compared with the old library, the new reading environment has changed greatly, but also there is some shortage. When readers came to the library, the first impression is building and layout environment. The library should strive to create a friendly, embodying humanistic care. making the reader comfortable and unforgettable reading situation. The library does not be magnificent, it should pursue the simpleness and elegance, and reflect the profound culture. Design should always adhere to the principle of reader supremacy, and the subtle lets the reader realize their caring and considerate service. Many libraries in Singapore are innovatively designed, such as curtains in the strong sunlight will be automatically lower. At the same time, the ventilation pipe is designed. A large number of plants inside and outside the library are planted. So, this can reduce the noise and less use air conditioners, which can save energy. The food leisure area built at top of library, and there are the coffee shop and lounge in reading room. The spacious free space is built at underlying part, and cultural exchange activities are carried through here. So, the readers and the library are near, the service for readers also is better. Library hall is bright and spacious, there is enough activity space, indoor may ventilate, heating and lighting are thoughtfully considered, going in or out is convenient, and lighting does not rely on the natural light because natural light is "easy to make eye irritate, and readers vision is affected". Therefore, the library lamps light in all-day, but the light is appropriate. In addition, the interior floor in Japan library mostly is laid using plastic materials, readers walk not to affect the people around. These designs show that the library builders consider many things for the readers during the design. The library buildings of many domestic universities are also very beautiful, but the details are poor, and often make the readers feel a lot of inconvenience, such as noise, no flowing air, and so on.

### 4. Improving the Collection Resources, Equipment and Learning Environment

The library resources are divided into electronic resources on the internet and paper resources. Building first-class university, the library should have abundant resource of collection, optimize the all the resources according to the characteristics of the school and its discipline, combine with the actual situation to highlight the characteristic of collection, and meet the various needs of readers. Abundant resources reflect a university's scientific research level and strength in a certain extent. Of course, this also requires the school leadership to attach importance to library, increase the intensity of investment, and make the library resources to continuously update and enrich.

If the equipment of library is perfect, this also affects to readers be willing to come to the library to read or not. The table in public library of New York of United States often put a dimming desk lamp, also has a network interface and porous power socket, the reader can be used conveniently with a notebook. The library room and reading room is divided into books according to the demand, which is convenient to readers use. All the shelves are open, the library district and reading district are connected together, and readers can sit down and read a book after they find it. Each floor is equipped with hot and cold water dispenser, leisure chair, copiers and printers in reading room, and fax machines. The readers can be the use according to the operation method after the registration and instructions for use. So, the reader come to library feel very convenient, see their useful information, and copy or print at any time.

The library should also strive to create a learning atmosphere, the room should be bright, spacious, a feel fresh, layout to be appropriate, at least quiet, the desks and chairs cleaned. It can give a kind of comfortable feeling. Some readers feel to be very difficult in learning or carrying through any meaningful activities in their lodging houses. Many persons don't fit in with the roommate, or the room is noisy, and there are many other unfavorable factors to disturb their learning or activities. They slowly realize that the library is an ideal place for learning and reading because it is a good place for people to relax their nervous learning, life and other nonacademic tasks. Therefore, the library must create a clean and pleasant environment, and let all the readers to be satisfied.

# 5. High-Quality Human Services

Serving the readers always is the fundamental driving force to the survival and development of libraries. From the development of library, if it can provide high quality service, the readers can be attracted to the library, read more books, and read good books. In this epoch, the traditional library services has become a modern service content, service content and method are more perfect and modernized. We should establish the noble service concept, really put "reader service" in the first place, and let the "reader-oriented" go through to the daily work of the library from first to last. Their services are more humane in some of the advanced national libraries. Many libraries in Singapore adopt advanced technologies to simplify the formalities of borrowing and returning the books for readers, and borrowing and returning books are the self-services. They should take the campus card into the computer, then put the borrowed books on the bedplate at alongside of computer. This computer will automatically identify the label and record, and the computer will print receipt at the end of borrowing books, including borrowing title of book and returning date. There are many computers in library hall, and borrowing a book is complete on average only two or three seconds. The returning book is more simple, someone generally does not need to enter the library, a notch in the side wall of library door is provided and a book can be put in, which is called "bookdrop", namely dropping into the book. The place for returning book is out of the library, so, no matter whether the library is open, readers can easily return the book. In order to reduce the phenomenon of borrowing due, library staff will also use the mail to remind readers to return the book in time or renew. If you want to make an appointment for a certain book, the staff will contact the person who is using the book, inform to return the book as soon as possible, and facilitate the appointment. Since I have engaged in the work of university library for many years, often find that many students have the situation of extending, some even is overdue for a long time, but extending will be fined. Some students want to borrow the book that was borrowed by other teachers or students. If the borrower has not returned to the library, but he is very urgent, that has no way,

and these factors tend to produce psychological gap between readers and libraries. "Everything for the reader service" is as far as possible to reduce or eliminate these factors, innovate the traditional service mode, and this needs us discover and improve. Of course, the service in Shenzhen library has very advanced, they introduced the largest RFID (radio frequency) technology, and readers can be conveniently self-help borrowing and returning books using RFID electronic label of book. Library network and self-service library in Shenzhen is very popular. Only holding a "Library City" card, the reader can freely borrow, return, fill card and return card in any one of libraries. Self-service library has become a beautiful scenery in the street of Shenzhen city, and is available to readers in human civilization. It is like the teller machine of bank, and the different is that it spits out to not be money, but the knowledge. This convenient high-quality service will certainly arouse the reader to have better desire for reading, and it really looks attractive. There are many aspects for the humanized services, here we say no longer.

# 6. The Librarian Professionalism, Good Service Attitude

Librarians should love reading, enrich themselves in the study, gradually shortened the mind distance between them and readers, should face reader as the "reader" identity at the same time, and understand the readers' attitude and reaction. Doing any work must be serious and responsible, they can not have the slightest slack or mental tired, or do not serve readers. Librarians in Washington of the United States of America practise the smiling service, truly realize the "people-oriented" and "reader as the center". Their business level is high, the service is active, always smile to the reader, manner is amiable and easy of approach. Even if it is going to work, the librarian will also very seriously. They do not turn off the lights to leave, but continue to serve the readers patiently. Not only that, they often used a questionnaire to solicit the reader suggestions or comments, and constantly improve their quality of service. In contrast, in many university libraries of China, some librarians often flow the indifference and unhappy attitude when facing the reader's advisory. It is sure to have a heart estrangement with readers, and also influence their reading mood. Though a library is more beautiful, collection resources are much rich, advanced equipments such as computers are much more, librarians are much more, and cultural quality is high, if the librarians don't have the noble spirit, and do not consider undivided attention for the reader, it is difficult to become a library of attracting readers. We should learn the peer's lofty dedication and service attitude

from foreign library, so, the quality of the librarians will be greatly improved, the service for readers will jump the new step, and the process that the readers come to library for reading will become in harmony.

### 7. Conclusions

To sum up, the domestic university libraries should start with the concept of library, environment, construction mode, collection resources, facilities, and librarian service level, and it can provide a pleasure reading for teachers and students. The library should be shaped into the knowledge respected, the development of school pushed, teachers and students feeling convenient, stylish and comfortable reading park, and make the library to become the readers' "an earthly paradise". This is the future for modern university library.

Reading lets us make life perfect; reading makes an endless enjoyment.

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