

Statistical Survey of Baharestan channel (Children's TV channel of Tajikistan) on 2012-2013

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Abstract The purpose of this study is making culture on Baharestan TV. Science culture on BAHARESTAN TV is included: language, communication, family, kind of Nutrition, thinking, school, communication with migrant children, gender, motivation, tradition and modernity, aesthetics, TV champion, foresight, learning, interaction, philosophical mind and a sense of identity and other factors of Culture Makers, So have tried to investigate these symptoms on BAHARESTAN TV And generally This issue should be investigated that Does BAHARESTAN TV has the basic philosophy which is the basis for making a culture of children's TV? Whether or not?

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Key words: children's television program, Baharestan channel, Tajikistan

1. Introduction

1.1. Culture and TV:

In the past, this was the question that Does television reflects a culture? Or make up that culture? Today, it is natural. As television has become a component of our culture, it is making culture.

1.2. Visual culture and television:

Television, is Visualized the reality as a complement structural by visual culture as well as the audience enters to actual world and similarly is created the relationship. They can not exist without each other and Television and the audience makes visual culture both.

1.3. Television in Tajikistan:

In 1956, Television Technical Center began work in Dushanbe and was accomplished after 3 years. Public Research Institute of the Socialist Soviet Union Ministry of Communications and Mass Media has provided its plan And was constructed its buildings. The equipment was brought from Saint Petersburg.

In 1995 the radio broadcasting system included thirteen AM stations and three FM stations.

Several frequencies offer relayed programming from Iran, Russia, and Turkey. Although radio broadcasting is primarily in Tajik, Russian and Uzbek programming also is offered. In 1988 broadcasting began in German, Kyrgyz, and Crimean Tatar as well.

In February 1994, the state broadcasting company came under the direct control of head of state Imomali Rahmonov.

Television broadcasts first reached Tajikistan in 1959 from Uzbekistan. Subsequently, Tajikistan established its own broadcasting facilities in Dushanbe, under the direction of the government's Tajikistan Television Administration. Color broadcasts use the European SECAM system.

Television programming is relayed from stations in Iran, Russia, and Turkey. In mountainous villages,

television viewing is restricted by limited electrical supply and retransmission facilities. In 1994 Tajikistan's telephone system remained quite limited. It included 259,600 main lines, an average of one line per twenty-two people--the lowest ratio among former Soviet republics. The government continued to prevent independent radio stations from operating by interminably delaying applications for broadcasting licenses.

At least two independent radio stations in Dushanbe have had their license applications pending without explanation since the summer of 1998.

There is one government-run television network; its several local stations cover regional and local issues from an official point of view.

There are 11 independent television stations, although two have suspended operations due to financial problems. Some of these stations have independent broadcast facilities, but most have to rely on the state studios.

In 2006 six government television stations and 18 private stations were in operation, but most of the latter depended on government transmission equipment. Although the law requires registration of independent broadcast outlets, some unlicensed stations have operated Russian channels are received by satellite, and most regions receive one of the two national television channels. Radio stations broadcast in Persian, Russian, Tajik, and Uzbek.

In 2000 there were 141 radios and 326 television sets per 1,000 populations.

In 2000 to 2005 there was a new system of TV and Radio in Tajikistan, 29 non-governmental and private media have begun to operate in front of state media and began the era of competition, However, major developments was started in 2005 during Presidency of Asad Rakhmonov.

At this point, Public TV institution was created new channels such as: Safina, Baharestan, Jahan nama, music and culture of radio by President of Tajikistan of continuous follow-up In a short time that was produced The program for overseas compatriots.

I have seen the Baharestan TV in consistent presence about 14 months between the first and second year of student in Tajikistan. 6 months from the time were taken notes as investigative completely and breakdown. Notes consist of: the structure, the presence of characters, the supply and production, broadcast schedule (Conductor), breakdown target audience (young, children and adolescents), particularly occasions and other cases.

Table analysis are given following along with questionnaire for immigrant children, in the Iranian School in Dushanbe which has been answered by the Iranian and Afghan children that its analysis are presented in this section, in the immigrant Children and Television BAHARESTAN.

1.4. Baharestan channels:

Public Institute of Children's Television (Baharestan) was created by decree Republic of Tajikistan, from First August 2006.

1.5. Structure of Baharestan channel

Structure of Baharestan Channel is two forms: providing and producing.

Providing shows most are fiction films, movies, family comedy, animation, documentaries and songs for teaching English that are further provided from America, Russia, Japan and India of Television and cinematic productions.

Producing shows are included Reports, documentaries, News, contests, talk show (chat show) and combination collections

2. Material and methods:

The data is collected according to researcher's observations in 2012 to 2013 and survey approximately 14months children's television Tajikistan (Baharestan).

3. Result:

The results are shown in the following Tables and Figures.

Table 1: The format of Baharestan channel's Broadcast shows

Format of shows	number	percent
Providing documentary	35	14.77
Combined shows	15	6.33
Middle Animation	18	7.59
Reportorial shows	9	3.80
song	12	5.06
prolonged Animation	10	4.22
weather	2	0.84
Short animation	2	0.84
Dance	3	1.27
Producing documentary	13	5.49
News	15	6.33
American Comedy	4	1.69
Competition	7	2.95
Russian film	44	18.57
American film	3	1.27
European film	2	0.84
Storytelling	2	0.84
Occasions	1	0.42
Talk show	1	0.42
Concert	1	0.42
Welle, Annus	38	16.03
total	237	100

Chart 1: Topics of providing documentary

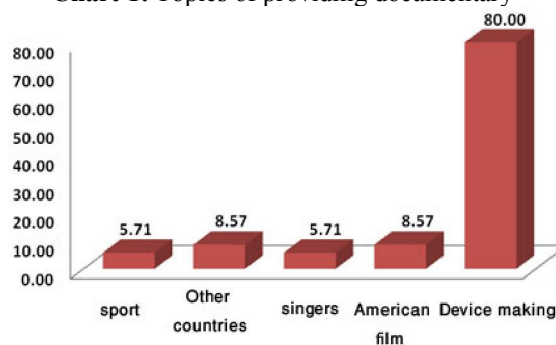


Chart 2: Topics of combined format

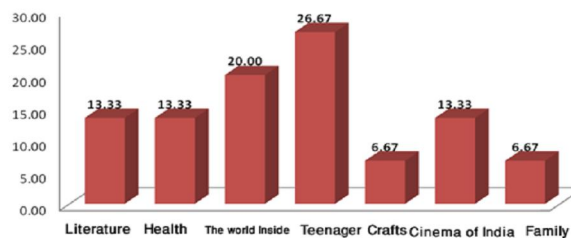


Chart 3: Topics of middle animation shows

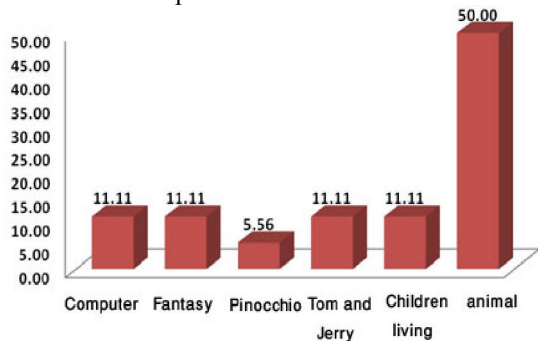


Chart 4: Topics of Reportorial shows

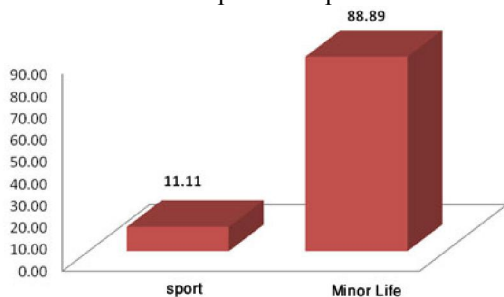


Chart 5: Topics of songs

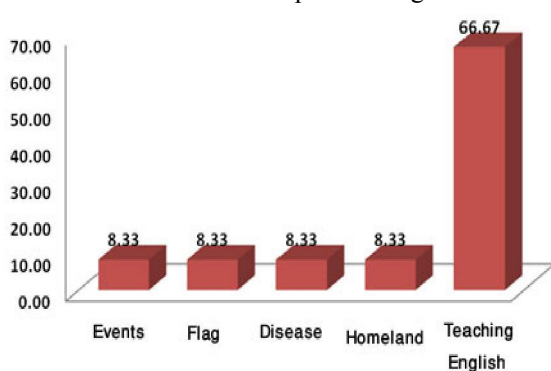


Chart 6: Topics of prolonged animation

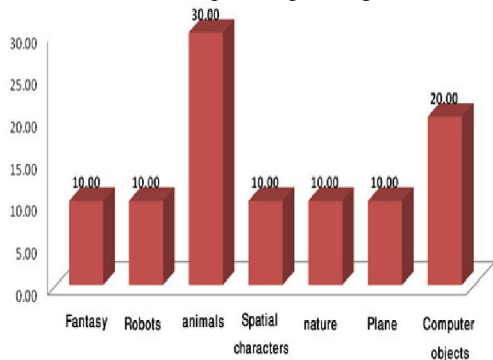


Table 2: Topics of the weather

weather	report	total
number	2	2
Percent (%)	100	100

Table 3: Topics of short animation

short animation	Minor of Fantasy	total
number	2	2
Percent (%)	100	100

Table 4: Topics of Dance

Dance	Traditional 3	total
number	3	3
Percent (%)	100	100

Chart 7: Topics of producing documentary

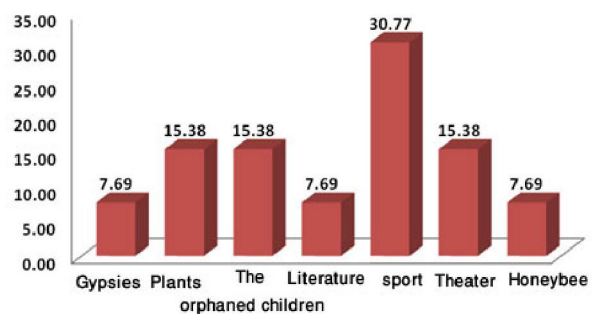


Chart 8: Topics of News

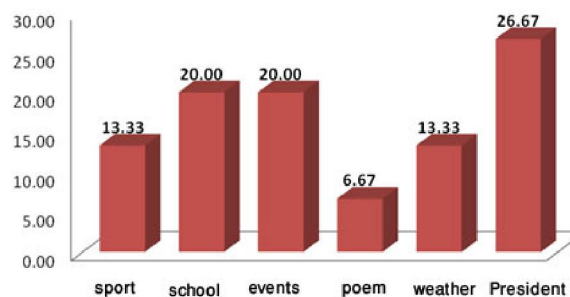


Table 5: Topics of American Comedy

American Comedy	Life	total
number	4	4
Percent (%)	100	100

Chart 9: Topics of Competition

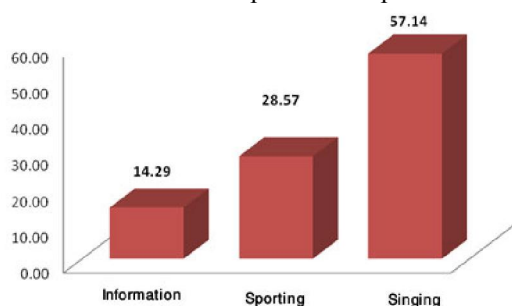


Chart 10: Topics of Russian film

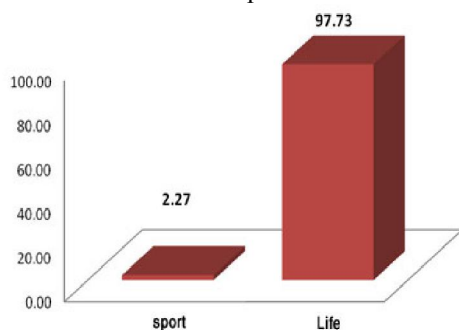


Chart 11: Topics of American film

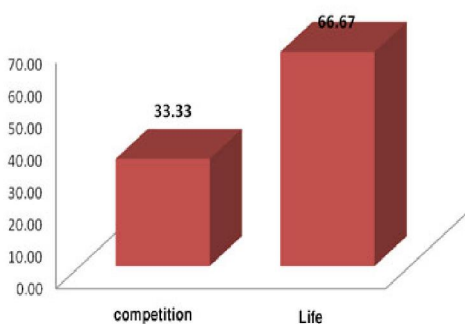


Table6: Topics of European film

European film	fantasy	total
number	2	2
Percent (%)	100	100

Table7: Topics of storytelling

storytelling	Different	total
number	2	2
Percent (%)	100	100

Table8: Topics of Occasions shows

Occasions shows	Schools and President	total
number	1	1
Percent (%)	100	100

Table 9: Topics of talk shows

talk shows	Juggle	total
number	1	1
percent	100	100

Table 10: Topics of concert

Concert	School of Art	total
number	1	1
Percent (%)	100	100

Table11: Topics of Welle, Annus

	Welle, Annus	Total
number	38	38
Percent (%)	100	100

Table12: characters of Baharestan Channel

Row	characters	number	percent
1	Girl	8	7.08
2	son	6	5.31
3	combined	38	33.63
4	animals	14	12.39
5	Girl and son	47	41.59
	total	113	100.00

Chart 12: the providing and producing shows of Baharestan

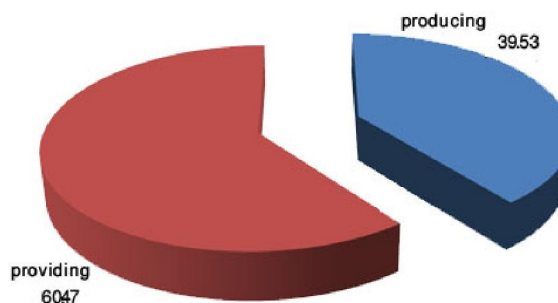


Chart 13: Baharestan channel of broadcast schedule based on the age of the audience

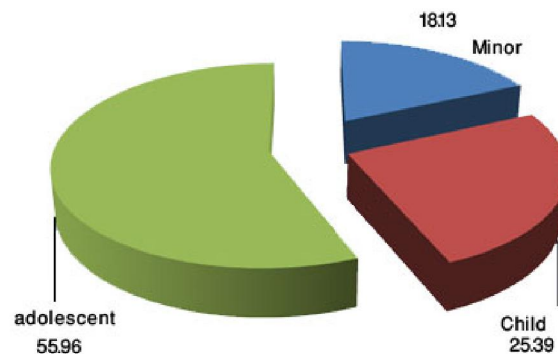


Table13: characters of Baharestan Channel

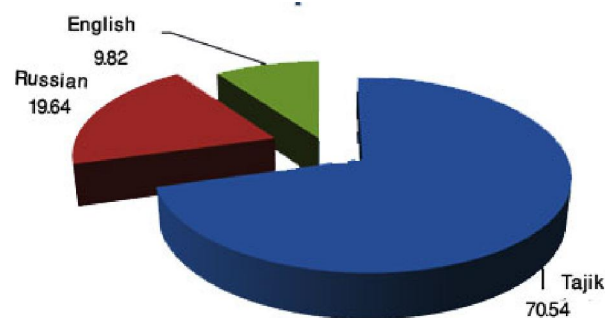
Row	enforcer	number	percent
1	girl	12	18.46
2	Female Narrator	5	7.69
3	Man Narrator	21	32.31
4	performance of boys and girls	23	35.38
5	girls and boys Narrator	2	3.08
6	combined	2	3.08
	total	65	100.00

Table14: The content of broadcasts on Baharestan

Row	content	number	percent
1	World Cinema	3	1.71
2	Making device	20	11.43
3	Ordinary life	23	13.14
4	education	5	2.86
5	Sports competition	5	2.86
6	Art Competition	4	2.29
7	Story	3	1.71
8	Health and Hygiene	7	4.00
9	News	12	6.86
10	Animals	9	5.14
11	Nature	4	2.29
12	Nowruz	3	1.71
13	Customs	3	1.71
14	Literature	3	1.71
15	Art	7	4.00
16	Other countries	4	2.29
17	Persian-speaking countries	1	0.57
18	friendship	2	1.14
19	Book and Book Reading	2	1.14
20	sport	3	1.71
21	Cooking	10	5.71
22	Immigrant children	1	0.57
23	Biography	2	1.14
24	Juggle	1	0.57
25	crafts	3	1.71
26	peace	1	0.57
27	The world inside	1	0.57
28	Happiness	2	1.14
29	homeland	5	2.86
30	theater	3	1.71
31	The previous generation	2	1.14
32	Special Children	1	0.57
33	The orphaned children	5	2.86
34	fantasy	4	2.29
35	Family	8	4.57
36	Future jobs	3	1.71
	total	175	100.00

Table 15: the Program's Structure of Documentary Channel

Row	Structure	number	Percent (%)
1	Providing Documentary	38	17.19
2	Producing Documentary	13	5.88
3	storytelling	3	1.36
4	Providing prolonged Animation	12	5.43
5	Producing animation	3	1.36
6	Middle animation	18	8.14
7	combine	15	6.79
8	competition	7	3.17
9	songs	10	4.52
10	concert	3	1.36
11	dance	6	2.71
12	Providing cinema	8	3.62
13	Providing Storied	8	3.62
14	raptorial	8	3.62
15	Teddy	2	0.90
16	News	15	6.79
17	Teaching English	14	6.33
18	welle	14	6.33
19	Annus	24	10.86
	Total	221	100.00

Chart 14: The language of broadcasts on the Baharestan channel

4. Discussion

Several studies have found that educational television has many advantages. Current research is discovering that individuals suffering from social isolation can employ television to create what is termed a Para social or faux relationship with characters from their favorite television shows and movies as a way of deflecting feelings of loneliness and social deprivation. Just as an individual would spend time with a real person sharing opinions and thoughts, pseudo-relationships are formed with TV characters by becoming personally invested in their lives as if they were a close friend so that the

individual can satiate the human desire to form meaningful relationships and establish themselves in society. Children's television can target a wide variety of demographics. Few television networks target infants and toddlers less than two years of age, in part due to widespread opposition to the practice. The preschool demographic is children from 2 to 6 years of age; shows that target this demographic are generally overtly educational and have their content crafted to educational and/or psychological standards for that demographic. They can range from cartoons to hosted live-action series; often involving colorful fictional characters such as puppets. The general children's demographic is children from 6 to 11 years of age. Target this demographic focus primarily on entertainment and can range from comedic cartoons to action series. There is no cultural continuity on Baharestan TV and with this interruption, disappears opportunity of education correct culture to children and prevents the formation of his character and culture.

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