



Factors affects on the progress of chief news papers in Haryana gfj;k.kk easa eq [; lepkj i=ksa ds izlkj dh o`f) dk izlkj la [;k izHkkfor djus okys rRo

*Dr. Bhupender Singh Raghuwanshi and **Mr. Dinesh Kumar

* Assistant Professor, Department of Journalism and Mass Communication, OPJS University, Churu, Rajasthan (India)

**Research Scholar, Department of Journalism and Mass Communication, OPJS University, Churu, Rajasthan (India)

Email: gahlyankuk@yahoo.com

Abstract: During the intry time, all the manufacture perform survey time to time. During this surveyer going to home of people and aware the people about manufacture. They prepare him mentally about manufacture. In the life of newspaper it is normal thing. During the year of 1999, news paper selling are very less in Haryana. During this period news paper comes from Chandigarh, Delhi and Jalandhar. In this period the first news paper of Haryana is Amar Ujala. Amar Ujala primally establish office in the district level.

सारांश: IHkh mRiknd cktkj esa izos'k djus o cus jgus ds fy, le; le; ij losZ djkrS gSa ftds rgr losZ; j 'kgjksa esa?kj?kj tkdj ykxsksa dks mRikn ds ckjs esa tkudkj nrsr gSa vkSj mUGsa ekufld:i ls mRikn ds fy, rS;kj djrs gSa lepkj i=ksa dh nqfu;k esa Hkh;g,d lkekU; izfØ;k gks pqdh gSA o"kZ 1999 rd gfj;k.kk esa O;olkf;d i=dkfjrk dk vHkko FkkA paMhx<+ tkya/kj o fnYyh ls lepkj i= vkrs Fks] ftuesa gfj;k.kk dh [kckjksa dh la [;k esgn de FkhA o"kZ 1999 esa LFkkuh; [kckjksa dks LFkku nsus ds u, fopkj ds lkFk vej mtkyk us gfj;k.kk ds i=dkfjrk txr esa nLrd nhA vej mtkyk izns'k ds ykxsksa ds fy, u;k uke Fkk ysfdu v [kckj us ftykLrj ij dk;kZy; LFkknfir dj igyh ckj losZ fd;kA [Raghuwanshi, B.S. and Kumar, D. **Factors affects on the progress of chief news papers in Haryana.** *Academ Arena* 2021;13(1):61-65]. ISSN 1553-992X (print); ISSN 2158-771X (online). <http://www.sciencepub.net/academia>. 6. doi: [10.7537/marsaaj130121.06](https://doi.org/10.7537/marsaaj130121.06).

Keywords: Factor; affect; progress; chief; news; Haryana

कुंजी शब्द: gfj;k.kk eq [; lepkj i= lEcfU/kr lkfgR;

प्रस्तावना: gka ls 'kq: gqvk O;okfld i=dkfjrk dk flyflyk rsth ls vkxs c<+k vkSj o"kZ 2000 izns'k dh i=dkfjrk esa,sfrgkfld lky cukA e;/izns'k o jkT;LFkku esa ykdsfz; nSfud HkkLdj us gfj;k.kk es viuk dne j [kk vkSj gfj;k.kk dh ekVh dk v [kckj ukjk nsdj viuh ekdsZfVax dh j.kuhfr jphA ykssxksa ds fy, uke u;k FkkA ysfdu nSfud HkkLdj ds uke dh Vksih tSdsV igus ykxs gj 'kgj esa?kwers fn [kkbZ nsus yxsA;g ehfM;k txr dk ml le; rd dk lcls cM+k losZ lkfer gqvkA gj?kj rd losZ; j x, vkSj ykxsksa ls iwNk vki dSlk v [kckj pkgrs gSA\ v [kckj dk ewY; fdruk gksuk pkfg.\ [kckjksa dh Hkk"kk dSlh gksuh pkfg.\ vkfnA ykxsksa dh jk; ls feyh QhMcSd ds vk/kkj ij HkkLdj us viuh j.kuhfr cukbZA ykxsksa ls egt 100;i, ysdj N eghus dk v [kckj cqf fd;k x;kA pkj twu dks tc HkkLdj igys fnu cktkj esa vk;k rks mldh izlkj la [;k lk<+s rhu yk [k ls vf/kd FkhA;g ekdsZfVax j.kuhfr dk fgLlk gh Fkk tks brus cM+s Lrj ij cqfdax dh xbZ rkfd dkfi;ka?kaVs rks Hkh ldqZys'ku nks yk [k ds vkl ikl Bgj tk,A HkkLdj dh;g;kstuk dkjxkj lkfer gqbZ vkSj blus vU; lepkj i= lewgksa dks Hkh izsj.kk nhA

ftl le; nSfud HkkLdj ykap gqvk ml le; gfj;k.kk esa nSfud tkxj.k vk jgk Fkk ysfdu izns'k dk viuk laLdj.k ugh FkhA bls ckn HkkLdj dh lQyrk ls izsfjr gksdj nSfud tkxj.k us Hkh o"kZ 2003 esaa LFkkuh; laLdj.k fudkys vkSj ikuhir o fglkj ls izdk'ku 'kq: fd;kA nSfud tkxj.k dh izlkj la [;k ml le; djhc ipkl gtkj FkhA tkxj.k us Hkh HkkLdj dh rtZ ij Mksj Vw losZ fd;k vkSj viuk vyx ikBd oxZ rS;kj fd;kA losZ ds ifj.kkeLo:i;g lepkj i= ipkl gtkj ls djhc Ms<+ yk [k dh izlkj la [;k ij igqap x;kA

HkkLdj ls Hkh,d ne vkxs c<+rs gq, tkxj.k us losZ tkjh j [kk vkSj izlkj esa yxkrkj o`f) dhA izns'k ds cktkj esa rhljs izfr}a}h iatke dsljh us Hkh o"kZ 2006 esa ykscy iqy vkmV dh ijEijk dks viuk;k vkSj losZ dj viuh izlkj la [;k lqfufpr dhA

losZa ls tgka v [kckjksa dh izlkj la [;k esa btkQk rks gqvk gh lkFk gh izcU/k dks QhMcSd Hkh feyh fd vkf [kj ikBdoxZ pkgrk D;k gSA vc;g losZ vke gks pqdk gSA 2009 esa cktkj esa vk, vHkh vHkh lepkj i= us Hkh blh izdkj losZ fd;k rks vkt lekt uked lepkj i= Hkh blh;kstuk ij dke dj jgk gSA

la [;k dk fo'ys" k.k

izlkj la [;k ds?kVrs & c<+rs vuqikr ds rF;ksa o dkj.kksa dks tkuus ds fy, gfj;k.kk ds Ng lepkj i=ksa dks nks fofHkUu Jsf.k;ksa esa foHkkftr fd;k tk ldrk gSA izFke Js.kh esa os lepkj i= vkrs gSa tks vius jk"V^h; laLdj.k ¼10;k 12 i"V½ ds lepkj i= ds lFk viuk LFkkuh; laLdj.k Hkh lFk esa ikBdksa ds fy, fudkyrs gSA;s laLdj.k ¼4 i"B½ ds iwjs gfj;k.kk esa ftys okj fudys buesa eq [;r rhu lepkj i= nSfud tkxj.k] nSfud HkkLdj] iatkc dsljh 'kkfey gSaA nwljh Js.kh esa os lepkj i= gSa tks vius lepkj i= ds lFk fdlh Hkh rjg dk LFkkuh; laLdj.k ugha fudkyrs gSaA os dsoy jk"V^h; laLdj.k gh Nkirs gSaA blesa vej mtkyk] nSfud fV^aC;wu o gfjHkwfe 'kkfey gSaA nh xbZ rkfydk js [kk fp= 14 o 15 esa ge mUgha rF;ksa dk v/;u djsaxs tks bu lepkj i=ksa dh c<+rh vkSj?kVrh izlkj la [;k ds Bksl dkj.k jgs gSA

rkfydk uacj & 14 esa izFke Js.kh ds mu lepkj i=ksa dk v/;u djsaxs ftu lepkj i=ksa us vius vki dks LFkkuh; laLdj.k ds lFk izLqr fd;kA okLro esa u;k Vs^am gfj;k.kk ds ikBdksa ds fy, feYdqy u;k vuqHko Fkka ikBdksa us bl u, V^asam dks vR;kf/kd ilUn fd;k vkSj gFkksa gFk fy;kA pks og nSfud HkkLdj] nSfud tkxj.k; iatkc dsljh FksA rkfydk & 14 esa izlkj la [;k ds vkadM+s;g n'kkZrs gSa fd bu rhuksa lepkj i=ksa dks uacj,d cuus dh gksM+ yxh gqbZ gSA vkSj buds chp vR;ar utndh izfr}a}rk ikbZ xbZ gSA bu lepkj i=ksa dh izlkj la [;k ds mrkj & p<+ko eas tksfd js [kkfp= esa n'kkZ;h xbZ gSA mldk eq [; dkj.k lepkj i=ksa ds }kjk le; le; ij nh xbZ Ldhe migkj;kstuk,a czkfMax ds fy, dh xbZ xrfof/k;kj 'kkfey gSa tks bu lepkj i=ksa us pykbZ] bls lFk lFk dqN lepkj i=ksa dh iqu laLdj.kksa dh gfj;k.kk esa 'kq;vkr FkhA mnkgj.k Lo:i nSfud tkxj.k us 26 tqykbZ 2003 esa ikuhir esa iSzl yxkdj iatkc dsljh us Hkh 1 twu 2006 ls ikuhir esa fizafVax yxkdj u, v/;k; dh 'kq;vkr dhA bls lFk gh fglj esa Hkh nSfud tkxj.k o iatkc dsljh us 2000 rFkk 2007 eas ykWP fd,A;s IHkh lepkj i= yksdy iqy vkmV ds lFk gfj;k.kk esa vk,A bls igys vEeky ¼1991½ ls izdkfkr gksus oky iatkc dsljh 2006 esa gh nkscjk iqy vkmV laLdj.k ds lFk lepkj i= dks izdkfkr djuk izkjaHk dj fn;kA bls lFk gh bu lepkj i=ksa us vius vius izfrfuf/k izlkj la [;k ij fu;a=k j [kus ds fy, Hkh fu;qDr fd,] tks fd le; le; ij izlkj ds?kVus vkSj c<+us ij viuh rh [kh utj j [krs vkSj?kVrh izlkj la [;k dks jksdus ds fy, o mls c<+kus ds lHkh lFkZd iz;kl djrsA bu lepkj i=ksa esa gfj;k.kk esa ml feF;k dks rksM+ fn;k fd v [kckj dsoy oh vkbZ ih yksxksa ds fy, gSA

;fn ge bu rhuksa lepkj i=ksa ds izlkj la [;k ds vkjdm+ksa dks ns [krs gSa rks;g Kkr gksrk gS fd;s rhuksa lepkj i= &

rkfydk uacj 15;g n'kkZrh gS fd;s lepkj i= feuk iqyvmV ds gfj;k.kk esa vius vki dks LFkkfir djus ds fy, la?k"zjÜk gSaA blesa nSfud fV^aC;wu tks fd lels iqjkuk lepkj i= ekuk tkrk gSA vius iqjkus ikjEifd

fu;eksa vksj izLqrhdj.k ij Nirak jgkA fV^aC;wu V^aLV us buds izLqrhdj.k o izlkj la [;k dks c<+kus ds fy, dksbZ Hkh [kkl dne ugha mBk, vkSj u gh dksbZ j.kuhfr cukbZ xbZA lekt esa vk, ifjorZuksa ikBdksa dh ilUn o ukilan esa ifjorZu gks tks ij Hkh nSfud fV^aC;wu izHkkfor ugha gqvka;fn ge o"nZ 2004 ls 2008 ds nSfud fV^aC;wu dh izlkj la [;k 28000 ls?kVdj 18000 jg xbZA;g izlkj la [;k 18000 ls 28000 ds chp jgha bu ikap o"nksZa esa nSfud HkkLdj vkSj nSfud tkxj.k ds gfj;k.kk esa vkus ds ckn Hkh viuh mlh izlkj la [;k ij fVdk gqvka;g lh/ks rkSj ij iznfkZr djrk gS fd nSfud fV^aC;wu dks i<+us okys ikBd dh viuh,d vyx Js.kh gS tks vius vki dks nSfud fV^aC;wu dks i<+dj gh larq"V gks tks gSA blh rjg vej mtkyk lepkj i= us,d cM+s losZ ds lFk gfj;k.kk esa viuh 'kq;vkr dh i=dkfjrk ds lPps ekin.Mksa vkSj laikndh; rRoksa ds lFk 'kq;vkr djs ij Hkh vej mtkyk fnuksnu izlkj la [;k de jg xbZ gSA bldk eq [; dkj.k;g jgk fd gfj;k.kk esa izfr}af;ksa esa cktkj esa viuh txg cukus ds fy, iwjh rkd rdxk nh vkSj bl izfr}a}rk esa vej mtkyk finM+ x;k vkSj u gh gfj;k.kk ij vej mtkyk vius nwljs laLdj.kksa ds pyrs vf/kd /;ku ns ik;kA gfjHkwfe tks fd gfj;k.kk dk igyk lepkj i= dgykus dk xkSjo izkIr djrk gSA ysdu nqHkkZX;o'k feuk iqyvmV gksus ds dkj.k vkSj lalk/kuksa dh deh ds dkj.k ikBdksa esa viuh idM+ ugha cuk ik;kA bls vykok jk"V^h; o varjZ"V^h; lepkjksa dks ikBdksa rd igq;pkus esa Hkh lepkj i= vlQy jgkA gfjHkwfe us bu nksuksa lepkj i=ksa ls rpyuk djs ij vPNk izn'kZu fd;k gSA 2004 esa 67911 dh izlkj la [;k ds lFk?kVrs c<+rs Øe ds lFk 2008 esa 82990 dkfi;ksa dh c<+kSrh izkIr dhA

laf{kIr esa rhu eq [; dkj.kksa ds dkj.k;s lepkj i= izlkj la [;k esa finM+ dj jg x,A flesa igyk vkSj eq [; dkj.k yksdj iqy vkmV ds izLqrhdj.k dks u viukuk ekuk tk ldrk gSA tks bu v [kckjksa us ugha viuk;k tef;g izLqrhdj.k gfj;k.kk ds ikBdkssa }kjk ljgk o viuk;k x;kA nwljk eq [; dkj.k lepkj i=ksa ds izdk'kdksa us vius vki dks cktkj vkSj mldh t:jrksa ds vuqlkj ifjofZr ugha fd;kA rhljk dkj.k iSls vkSj lalk/kuksa dh deh ds pyrs cktkj esa bruh eqnz ugha yxk lds fd vius izlkj la [;k ds y{;ksa dks iwjk djs esa vlQy jgsA

lepkj i=ksa }kjk izlkj la [;k c<+kus ds fy, pykbZ xbZ bukeh;kstuk,;

Ldhe] migkj;kstuk] izksMsDV ds lFk vU; lkeku Ýh;k thrks lksuk pk;nh];g lc fdlh bySDV^aksfud izksMsDV dh ekdsZfVax dh j.kuhfr dk fgLlk yxrk gSA Vh-oh] fÝt] e'khu LdwVj vkfn miHkksDrk oLrq,a cspus ds fy,,sls vkdkj rks vke Fks] vc;g ukjs lepkj i= ds lFk fn [ks rks gSjku gksus dh t:jr ugha gSA izfr;ksfkr ds nkSj esa ehfM;k izksQs'ku cuk rks v [kckj izksMsDV vkSj izksMsDV cspus ds fy, vkWQj rks pkfg, ghA 'kk;n;gh dkj.k gS fd o"nZ 2000 ds ckn cktkj eas tes jgus ds fy, lepkj i= lewgksa dks,slh;kstuk pykuh iM+hA bldk vk/kkj;g gS fd vf/kd izlkj la [;k eryc vf/kd foKkiu vkSj vf/kd foKkiuksa dk

eryc lepkj i= dh vkfFkZd fLFkfr dks etcwr djukA blfy, izR;sd lepkj i= viuh izlkj la [;k dks c<+kus ds fy, dqN u dqN izpkj o izksixsaMk le; le; ij djrk jgrk gSA;g izpkj vkSj izlkj lepkj i= fofHkUu:iksa esa djrk gSA tSls le; le; ij bUosaV djokukA foKkiuksa ds }kjk viuh izlkj la [;k dks c<+k p<+k dj izLrqr djukA;k ikBdksa dks vius lepkj i=ksa dh rjQ vkdf"kZr djus ds fy, fofHkUu izdkj dh;kstuk,a o Ldhe vkQj djukA okLro esa;g ekuk tkrk jgk gS fd dksbZ Hkh;kstuk o Ldhe lepkj i= dh izlkj la [;k dks c<+kus ds lkFk lkFk mls fu;af=r djus esa Hkh vR;ar ennxkj lkfer gksrh gSA gfj;k.kk esa vc ikBd ds ikl,d;k nks lepkj i= gh ugha gS] vfirq mldh ilUn ds dbZ lepkj i=ksa ds fodYi ekStwn gSaA bu nl o"kkSaZa esa tgka nwljs jkT;ksa ds v [kckjksa us gfj;k.kk esa dne j [kk] ogha iqjkus pys vk jgs v [kckjksa us vius vki dks ikBdksa dh ilUn ds vuqlkj ifjofrZr fd;k vkSj ftUgksaus vius vki dks ifjofrZr ugha fd;k] oks izlkj la [;k esa finM+ x,A vius 'kks/k ds varxZr lepkj i=ksa ds }kjk izlkj la [;k dks c<+kus ds fy, pykbZ xbZ;kstukvksa dks Hkh foLrkiwoZd v/;;u djrs gq, bl ekr dks tkuus dh dksf'k'k dh gS fd fofHkUu;kstuk,a o vkQj lepkj i=ksa dh izlkj la [;k dks c<+kus o c<+h gqbZ izlkj la [;k dks dk;e j [kus esa fdruh dkjxj fl] gksrh gSA

nSfud tkxj.k }kjk pykbZ xbZ migkj;kstukvksa,oa Ldhe tkxj.k vk;k migkj yk;k

vxLr 2003 ls 25 vDrweJ 2003 rd pykbZ xbZ bl;kstuk esa ikBdksa dks 90 fnu rd lepkj i= esa izfrfnu vk, 90 duiuksa esa 80 duiuksa dks,df=r dj,d fn, x, QkeZV ij fpidkuk gksrk Fkka;g QkseZV bu 90 fnuksa esa flQZ nks ckj gh izdkf'kr fd;k x;kA ikBdksa us IHkh dwiu bl QkseZV ij fpidk dj vius uke o irs ds lkFk LFkkuh; nSfud tkxj.k dk;kZy; esa tek dj,A fo'ks" k ckr;g Fkh fd bu duiuksa esa,d ekLVj dwiu dks fpidkuk Hkh vfuok;Z Fkka bu Hkjs x, QkeksZa dks,df=r dj,d r; frfFk esa nSfud tkxj.k esa ykVVjh ds ek;/e ls ikBdksa ds uke dh?'kks" k.kk dhA pqus gq, ikBdksa dks fu/kkZfjr buke ckaV fn, x,A

[ksyhs tkxj.k racksyk

;g migkj;kstuk 25 uoEj ls 30 fnlacj 2003 rd tkxj.k us pykbZa bl;kstuk esa ikBdksa dks fey ds lkFk,d racksyk dh fVdV nh xbZA bl fVdV esa fofHkUu uacj izdkf'kr fd, x, FksA ikBdks dks bu uacjksa dks;kstuk dh le;kfok/ esa v [kckj esa izdkf'kr uacjksa ls feydu djds fVdV ij mu uacjksa dks dkVuk gksrk Fkka fl ikBd ds uacj,d lhft esa;k IHkh uacj dV tkrs Fks] og tkxj.k dk;kZy; esa vkdj iqjLdkj izkIr dj ldrk Fkka

LdSp,aM fou

;g Ldhe 17 ebZ ls 16 tqykbZ 2004 rd nSfud tkxj.k }kjk pykbZ xbZA bl Ldhe ds varxZr nh xbZ vof/k ds nkSjku ikBd dks lepkj i= ds ikap fnuksa ds ekWl gSM dkV dj LFkkuh; tkxj.k dk;kZy; esa tek djkus gksrs FksA bu ikap ekWl gSMksa dks tek djkus ij ikBd dks,d LdSp dkMZ LdSPk djus ds fy, fn;k tkrk Fkka ikBd dk;kZy; esa gh LdSp dkMZ dks LdSp djrk

vkSj;fn ml LdSp dkMZ esa mldk dksbZ buke fudyrk rks mls og buke ogha ns fn;k tkrk vkSj;fn V^akbZ vxsu LdSp dkMZ ij fy [kk vkrk rks,sls ikap LdSPk dkMZ bDV~Bs tek djkus ij ikBd dks lkRouk iqjLdkj dk;kZy; esa iznku fd;k tkrkA

LdSp,aM fou & 2

;g Ldhe 5 vxLr ls 3 vDrweJ 2004 ds nkSjku pykbZa lepkj i= us finyh LdSp,aM fou Ldhe ds lQy gksus ij bls nksekjk ls ykWp fd;kA Ldhe dk QkesZV igys okyh Ldhe dh rjg gh Fkka bl Ldhe ds varxZr nh xbZ vof/k ds nkSjku ikBd dks lepkj i= ds ikap fnuksa ds ekWl gSM dkV dj LFkkuh; tkxj.k dk;kZy; esa tek djkus gksrs FksA bu ikap ekWl gSMksa dks tek djkus ij ikBd dks,d LdSp dkMZ LdSp djus d fy, fn;k tkrk Fkka ikBd dk;kZy; esa gh LdSp dkMZ dks LdSp djrk vkSj;fn ml LdSp dkMZ esa mldk dksbZ buke fudyrk rks mls og buke ogha ns fn;k tkrk vkSj;fn V^akbZ vxsu LdSp dkMZ ij fy [kk vkrk rks,sls ikap LdSp dkMZ bDV~Bs tek djkus ij ikBd dks lkRouk iqjLdkj dk;kZy; esa iznku fd;k tkrkA

gksyh esa Hkj yks >ksyh

nSfud tkxj.k v [kckj ds nkSjku gksyh ds R;kSgkj dks eisutj j [krs gq, 28 Qojh 2005 ls 29 ebZ 2005 rd v [kckj us;g Ldhe izLrqr dhA bl Ldhe ds varxZr gksyh ds R;kSgkj dks dS'k djrs gq, ikBdksa dks v [kckj dh rjQ vkdf"kZr djus dh dksf'k'k dh xbZA okLro esas;g;kstuk finyh dwiu;kstukvksa dh rjg gh Fkha bl;kstuk esa ikBdksa dks 90 fnu rd lepkj i= esa izfrfnu vk, 90 duiuksa esa ls 60 duiuksa dks,df=r dj,d fn, x, QkeZV ij fpidkuk gksrk Fkka;g QkesZV bu 90 fnuksa esa flQZ nks ckj gh izdkf'kr fd;k x;kA ikBdksa us Hkh IHkh dwiu bl QkseZV ij fpidk dj vius uke o irs ds lkFk LFkkuh; nSfud tkxj.k dk;kZy; esa tek dj,A fo'ks" k ckr;g Fkh fd bu duiuksa esa,d ekLVj dwiu dks fpidkuk Hkh vfuok;Z Fkka bu Hkjs x, QkeksZ dks,df=r dj,d r; frfFk esa nSfud tkxj.k esa ykVVjh ds ek;/e ls ikBdksa ds uke dh?'kks" k.kk dhA pqus gq, ikBdksa dks fu/kkZfjr buke ckaV fn, x,A

mRlo migkj;kstuk

;g;kstuk nSfud tkxj.k ds }kjk 30 vxLr ls 29 vDrweJ rd nks eghus ds fy, pykbZ xbZA;kstuk esa Hkh cM+s cM+s bukeksa dh?'kks" k.kk ds lkFk duiuksa ds }kjk yDdh M^a k fudkyk x;k vkSj pqus gq, ikBdksa dks iqjLdkj Lo:i bukeZ ckaVs x,A bl;kstuk esa ikBdksa dks 60 fnu rd lepkj i= esa izfrfnu vk, 60 duiuksa esa ls 50 duiuksa dks,df=r dj,d fn, x, QksesZV ij fpidkuk gksrk Fkka;g QksesZV bu 60 fnuksa esa flQZ nks ckj gh izdkf'kr fd;k x;kA ikBdksa us Hkh IHkh dwiu bl QkeZV ij fpidk dj vius uke o irs ds lkFk LFkkuh; nSfud tkxj.k dk;kZy; esa tek dj,A fo'ks" k ckr;g Fkh fd bu duiuksa esa,d ekLVj dwiu dks fpidkuk Hkh vfuok;Z Fkka bu Hkjs x, QkeksZa dks,df=r dj,d r; frfFk esa nSfud tkxj.k esa ykVVjh ds ek;/e ls ikBdksa ds uke dh?'kks" k.kk dhA pqus gq, ikBdksa dks fu/kkZfjr buke ckaV fn, x,A

ekulwu /kekdk

nSfud tkxj.k us,d egqr yEcs varjky ds ckn 5 tqykbZ ls 30 vDrwcj 2007 dh le;kfof/k ds nkSjku ekulwu /kekdk vkWQj fn;kA cM+s cM+s foKkiuksa o vkmVMksj iFCyflVh ds }kjk bl;kstuk dk izpkj o izlkj fd;k x;kA 105 fnuksa dh;g;kstuk Hkh fiNyh;kstukvksa dh rjg dwiu o yDdh M^ak ij vk/kkfjr FkhA

migkj;kstuk LdSp,aM fou

bl;kstuk esa nks;kstukvksa dks bDV~Bk djds ikBdksa ds fy, fn;k x;kA igyh;kstuk esa ikBdksa dks 90 fnu rd dwiu bDV~Bs djds fn, x, QkesZV ij fpidk dj dk;kZy; esa tek djkus ds fy, fn, x, vkSj lkFk gh 60 dwiuksa dk Hkjk gqvk QkesZV tek djkus ds lkFk,d LdSPk dkMZ ikBdksa dks ogha ij LdSp djus ds fy, fn;k x;kA LdSp djus ij fudys x, buke ikBdksa dks ogha ij ns fn, x,A blds vfrfjDr tkxj.k ds LFkkuh; dk;kZy; }kjk Hkjs x, QkesZV dks yDdh M^ak gsrq tkxj.k ds eq [; dk;kZy; esa Hksn fn;k x;kA yDdh M^ak fu.kZ; vkuk ckdh gSA

nSfud HkkLdj }kjk pykbZ xbZ migkj;kstukvksas,oa Ldhe thrks ik;p djksM+ dwiu;kstuk

tSlk fd uke ls gh irk yxrk gS fd;g Ldhe dwiu ij vk/kkfjr FkhA ysfdu lc ls vf/kd vkdf^akZr djus okyh oLrq bl Ldhe dh ikap djksM+;i;ksa dks vf/kd ls vf/kd izksRlkfgr djus dh FkhA dwiu;kstuk ds rgr;g Ldhe tqykbZ ls fnlacj 2003 esa Ng eghus ds fy, pykbZ xbZA bl;kstuk ds rgr ikBdksa dks dwiuksa dks dkV dj fn, x,,d QkesZV ij fpidk dj HkkLdj dk;kZy; esa tek djkus FksA yDdh M^ak }kjk pqus x, QkesZV ds ikBdksa dks Ldhe ds rgr iqjLdkj fn, x,A

gJ eghus ekykeky

;g Ldhe HkkLdj ds }kjk tuojh ls twu 2004 rd pykbZ xbZA bl;kstuk ds rgr ikBdksa dks gj eghus lepkj i= esa Nkis x, dwiuksa dks,d QkesZV esa fpidk dj dk;kZy; esa tek djokus gksrs FksA lepkj i= gj eghus bu fn, x, QkesZV esa ls yDdh M^ak ds }kjk ikBdksa dks pqus dj buke ckaV nsrk Fkka;g;kstuk yxkrkj N eghus rd pykbZ xbZA bl;kstuk dh fo'ks" k ckr;g Fkh fd bl;kstuk esa bukeksa dh?kks" k.kk vkSj iqjLdkj forj.k eghus ds fy, vk/kkj ij fd;k x;kA

thrks gfj;k.kk

viuh fiNyh;kstukvksa ds lkFk bl;kstuk dks Hkh nSfud HkkLdj us dwiu ds vk/kkj ij gfj;k.kk esa tqykbZ ls fnIEcj 2004 rd dh le;kfof/k esa 'kq; fd;kA bl;kstuk ds rgr ikBdksa dks gj eghus lepkj i= esa Nkis x, dwiuksa dks,d QkesZV esa fpidk dj dk;kZy; esa tek djokus gksrs FksA lepkj i= gj eghus bu fn, x, QkesZV esa ls yDdh M^ak ds }kjk ikBdksa dks pqus dj buke ckaV nsrk Fkka

fdlds gksa lius lkdkj

;g;kstuk nSfud HkkLdj }kjk tuojh ls fnIEcj 2005 rd iwjs o" kZ pykbZ xbZA iwjs lky pyus okyh;g;kstuk esa lcls vf/kd vkdf^akZr djus okyh ckr;g Fkh fd ikBdksa dks uxn buke fn, x,A viuh fiNyh;kstukvksa ds lkFk bl;kstuk dks Hkh nSfud HkkLdj us dwiu ds vk/kkj ij gfj;k.kk esa tuojh ls fnIEcj 2005 rd dh

le;kfof/k esa pyk;kA bl;kstuk ds rgr ikBdksa dks gj eghus lepkj i= esa Nkis x, dwiuksa dks,d QkesZV eas fpidk dj dk;kZy; esa tek djokus gksrs FksA lepkj i= gj eghus bu fn, x, QkesZV esa ls yDdh M^ak ds }kjk ds }kjk ikBdksa dks pqus dj uxn buke forfjr dj nsrk Fkka

fQj thrks ik;p djksM+

o" kZ 2003 esa pykbZ xbZ iqjLdkj;kstuk thrksa ikap djksM+ & dwiu;kstuk dks nSfud HkkLdj us tuojh ls tqykbZ 2006 esa fQj nksckjk ikBdksa ds fy,;g;kstuk nksckjk ls pykbZA tSlk fd uke ls gh irk yxrk gS fd;g Ldhe dwiu ij vk/kkfjr FkhA dwiu;kstuk ds rgr;g Ldhe tuojh ls tqykbZ 2006 esa N eghus ds fy, pykbZ xbZA bl;kstuk ds rgr ikBdksa dks dwiuksa dks dkV dj fn, x,,d QkesZV ij fpidk dj HkkLdj dk;kZy; esa tek djkus FksA yDdh M^ak }kjk pqus x, QkesZV ds ikBdksa dks Ldhe ds rgr iqjLdkj fn, x,A

,d fdyks lksuk &,d fdyks pkanh

;g;kstuk tqykbZ ls fnIEcj 2006 dh le;kfof/k esa nSfud HkkLdj esa ikBdksa ds fy, gfj;k.kk esa ykWp dhA bl;kstuk esa dwiu,df=r dj fn, x, QkesZV ij fpidk dj dk;kZy; esa tek djkus Fkka pqus gq, QkesZV ds ikBdksa dks buke ds rkSj ij lksuk vkSj pkanh forfjr fd;k x;kA;g lksuk vkSj pk;nh flDdksa ds:i esa 10 xzke] 50 xzke] 20 xzke ikBdksa dks iqjLdkj ds:i esa cakV x;kA

/kekdk gS vkQj

tuojh ls twu 2007 ds e/; nSfud HkkLdj }kjk pykbZ xbZ;kstuk igyh;kstukvksa dh rjg gh dwiu ij vk/kkfjr FkhA bl;kstuk esa Hkh ikBdksa dks N eghus rd fn, x, QkesZV ij dwiu fpidk dj yDdh M^ak esa Hkks ysuk Fkka fiNyh;kstukvksa dh rjg gh pqus gq, ikBdksa dks iqjLdkj ckaV fn, x,A

;g;kstuk tqykbZ ls fnlacj 2007 ds e/; gfj;k.kk ds izR;sd ftyes esa LFkkuh; dk;kZy; }kjk lapkfy dh xbZA bl;kstuk ds varxZr le;kfof/k esa HkkLdj dk;kZy; ls dqN izfrfuf/k gfj;k.kk ds izR;sd ftyksa ds?kjksa ea tkdj ikBdksa ls nSfud HkkLdj dh vkt dh izfr fn [kkus ds fy, dgrsA;fn ikBd HkkLdj dh izfr izfrfuf/k dks fn [kk nsrk rks og ikBd buke dk gdnkj cu tkrk Fkk vkSj nSfud HkkLdj dk izfrfuf/k ml ikBd dks ogha ij vius lkFk yk, x, lkaRouk iqjLdkj iznu dj nsrkA

vkQj /keky cfu, ekykeky

tqykbZ 2008 ls 'kq; gqbZ;g;ksutk Hkh HkkLdj dh fiNyh;kstukvksa dh rjg dwiu o yDdh M^ak ij vk/kkfjr FkhA bl;kstuk ds rgr ikBdksa dks gj eghusa lepkj i= esa Nkis x, dwiuksa dks,d QkesZV esa fpidk dj dk;kZy; esa tek djokus gksrs FksA lepkj i= gj eghus bu fn, x, QkesZV esa ls yDdh M^ak ds }kjk ikBdksa dks pqus dj buke ckaV nsrk Fkka;g;kstuk yxkrkj Ng eghus rd pykbZ xbZA bl;kstuk dh fo'ks" k ckr;g Fkh fd bl;kstuk esa bukeksa dh?kks" k.kk vkSj iqjLdkj forj.k eghus ds fy, vk/kkj ij fd;k x;kA

Corresponding address:

Mr. Dinesh Kumar
Research Scholar,

Department of Journalism and Mass Communication,
OPJS University, Churu, Rajasthan (India)
Email: gahlyankuk@yahoo.com
Phone no +91-9813071001

सन्दर्भ ग्रन्थ-सूची

1. n LVsV jhfoYM bu U;wtisij gSMYkbZu fo"K; ij 2005 esa] bduksfed,aM i,fyfVdyh fodyh] i" B la2;k 1009102
2. Dyks tsdfj;ksu,ye us vxLr 2005 esa ^Qkju U;wt dojst bu lysDVSM;w,l U;wtisijt*
3. vusZLV vkQ ykfdZu,aM tjksyZM,y xjksVk ^n U;wt isitZ,t, lkslZ vkQbUQkesZ'ku Qkj;ax vMYVI* tuZy v,Q,MojVkbftax 1977] ist ua 5 & 10
4. Ld,V,y,yFkk] thy,,Mh o isVjhfl;k,Q Qkysu] ^;ftax lCIVhV;wVI Qkj Qqy VsDLV & VsDLV U;wt LVksjht bu daVsaV,ukfyfl % fop VsDLV bt csLV*] tjuy vkQ iksfyfVdy lkbal] ist ua- 707 & 723
5. jkscVZ MkjaVu] jkbZfVax U;wt,aM Vsfyax LVksjht] vesfjdu,dsMfed vkQ vkVZ,,M lkabl 1975] i" B 175 & 194
6. bFksy Ms lksykiqj o bjfou lqyseku us] ^U;wteSu dSVkalZ] vkfM;al vkSj U;wtjkbZfVax*1959
7. ,Q- tsEl Msfol ^Okbe U;wt bu dksyksjkMks U;wt isij* vesfjdu tjuy vkQ lkbdkysksth] tuojh 1952] i" B laD;k 325 & 330
8. Msyksl,d foydksDy us n vesfjdu U;wtisijt %, LVMh vkQ lks'ky lkbDyksth tqykbZ 1900
9. jkeVZ th,aty us ^daVsV,ukfyfl vkQ bfyV ehfM;k*
10. lh-,p- eqFkhZ] pyk jke—"k vkSj Jhfuokl esydksVZ us ^V"saM bu dLVZ ist ck;ksfjVht vkQ bafM;u fcaV ehfM;k fjksfVaZx &,daVsV,ukfyfl vkQ Qksj bafXY'k ysaXost U;wtisijt* Hkkjr ohvkj —"k v;;j] fouksn lsBh QkaMs'ku lksk;Vh 1996
11. Mk- v:k tSu i=dkfjrk vkSj i=dkfjrk fganh cqdlSaVj ubZ fnYyh
12. ,ulh ir & fganh i=dkfjrk dk fodkl] jk/kk if4yds'kUl ubZ fnYyh
13. fDou] LVhQu vkSj ySacy] LVhQu ¼2008½] v,uykbu U;wtXSnfax % flpZ,aM fjksfVaZx Q,j tuZfyTe] Qksdy çSl
14. fyLVj ekfVZu] Mksos tksu] fxfMZxl lsFk] xzkaV ysu,aM dSyh dhjku ¼2009½] U;w ehfM;k %, ØhfVdy baV"ksM1'ku ¼anwljk laLdj.k½ jVyst if4yds'ku] U;w;kdZ
15. foej] jkstj Mh- vkSj M,feud] tkslsQ vkj- ¼2003½ ekl ehfM;k flpZ %,u baV"ksMD'ku] yanu] Fkkselu oSMloFkZ ifCyds'ku daiuh] fcZVsu
16. eSDosy] MSful ¼2000½] ekl dE;wfuds'ku F;ksjh] lSt ifCyds'kal] ubZ fnYyh
17. LVSuys ts- cSju vkSj MSful ds MSfol ¼2006½ ekl dE;wfuds'ku F;ksjh % QkmaMs'ku] QjeSaV,aM;wpj] Fkkselj oSMloFkZ çdk'ku
18. eSuksfod] yso ¼2001½] n ySaXost vkQ U;w ehfM;k] bn,e vkbZ Vh çSl] dSafet eSlkqp,VI] yanu
19. jksLVu] xzsxksjh,y- okVjeSu] MSfoM ¼1996½] baVjduSD'ku,aM n baVjusV ¼anwljapkj uhfr 'kks/k fo"K; ij vk;ksftr lEesy ds pqfuank ys [k½ iSofyd] tksu oh- ¼2001½] tuZfyTe,aM U;w ehfM;k] dksyafc;k;wfuoflZVh çSl
21. jktnku] vfou ¼2008½] U;w ehfM;k & VSØhDI,aM V"SaMI] foLVk ifCyf'kax çknosV fyfeVsM] ubZ fnYyh
22. M;wMu],aM";w,aM jkbM] ihVj ¼2006½] n U;w ehfM;k gSaMcqd] jVyst ifCydsa'kl x.ks'k] Vh-ds- ¼2006½] fMftVy ehfM;k % fcfYMax n Xykscy vkfM,al] ftful ifCy'kjl] ubZ fnYyh
23. dksYMoSy,aM,ojsV ¼2003½] U;w ehfM;k F;ksjht,aM çSfDVI vkQ fMthVSDLVq,fyVh] xzsv fcZVsu

1/19/2021